

# AWARENESS PROGRAMME ON TOBACCO FREE ASSAM

## 'SAVE OUR CHILDREN'



### Honourable Speaker Organises "Save our Children" Program in Central Hall of Assam Legislative Assembly

Inaugurating the program to create awareness amongst MLAs about Tobacco Free Educational Institutes, the Honourable Speaker, Shri Ranjit Kumar Dass, said that a lot of cancer patients come to the MLAs for help. If we legislators appeal our people to give up tobacco consumption, it will help in drastically bringing down the number of cancer patients.



### CM Appeals for Tobacco Free Assam

In a stirring speech at the program the Chief Minister, Shri Sarbananda Sonowal said that "All the people's representative should campaign against smoking and all other forms of tobacco in their respective constituencies and areas. All of us need to build a strong public opinion in favour of a tobacco-free society and act in that direction. People must take a serious vow against smoking."



### Chief Minister Calls for Signature Campaign

Shri Sonowal said "A signature campaign should be started to create awareness about various evils associated with smoking and to motivate people, particularly youngsters, to build a tobacco-free state and society."



### MLAs Sign Pledge

Led by the Speaker and the Chief Minister, the 38 MLAs attending the event signed a pledge "...with all my strength and conviction to help curb the growing tobacco epidemic in Assam".

### Wide Media Coverage

The event was widely covered by the National and Regional media.



### Tobacco Free Education Institutes

The Education Department in technical collaboration with Healis-Sekharia Institute for Public Health, Dr B Barooah Cancer Institute and supported by Tata Trusts is running a campaign to make all Educational Institutes of Assam compliant to the tobacco control law – COTPA (Cigarettes & Other Tobacco Products Act, 2003).

